Grape Vibes Label Updates

**Old**

- **Name**: "California Grape"
- **Anchor**: Green outline with light green background
- **Label**: Light green
- **Illustration**: Character remains the same
- **Ingredients**: Remains the same

**New**

- **Name**: "Grape Vibes"
- **Anchor**: Solid metallic blue background and white anchor
- **Label**: Neon blue & yellow ombré
- **Illustration**: Character remains the same
- **Ingredients**: Remains the same

- **UPC**: Code stays the same [851861006133]

**First Ship Date**: September 25, 2019

TBC based on commercialization timeline.